

# Advertising Rates

We require camera-ready artwork for the placement of your advertisement(s).

Acceptable file formats are .jpg and .pdf. If you do not have a graphic designer contact Morphew Designs at (530) 210-8817 for your NCCA special rate. Please e-mail your ads to [ncoffice@pacbell.net](mailto:ncoffice@pacbell.net).

## BULLETIN ADVERTISING ~ Full Color

<b>Size</b>	<b><u>1 mo.</u></b>	<b><u>3 mo.</u></b>	<b><u>6 mo.</u></b>	<b><u>12 mo.</u></b>
<b>Full Page</b>	\$200	\$182 (\$546)	\$166 (\$996)	\$151 (\$1,812)
<b>1/2 Page</b> (4 1/2H x 7 1/2W)	\$120	\$110 (\$330)	\$100 (\$600)	\$91 (\$1,092)
<b>1/4 Page</b> (4 1/2H x 3 1/2W) (2 1/4H x 7 1/2W)	\$60	\$55 (\$165)	\$50 (\$300)	\$46 (\$552)

<b>Business Card</b> 2 1/4H x 3 1/2W	\$24	\$22* (\$66)	\$20* (\$120)	\$18* (\$216)
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**\*PLUS** for only **\$6** extra per month add Website Advertising

<b>Classified Ads</b>	FREE	FREE	N/A	N/A
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## WEBSITE ADVERTISING ~ Full Color ~ 5 Placements

<b>Size</b>	<b><u>3 mo.</u></b>	<b><u>6 mo.</u></b>	<b><u>12 mo.</u></b>
<b>Business Card Ad</b> Size: 252 x 163 pixels	\$30	\$50	\$100
<b>Banner Ad</b> Size: 468 x 120 pixels	\$60	\$100	\$200
<b>Right Menu Ad</b> Size: 190 x 300 pixels	\$60	\$100	\$200

## Online Plan Room Advertising ~ Full Color ~ 5 Placements

<b>Size</b>	<b><u>3 mo.</u></b>	<b><u>6 mo.</u></b>	<b><u>12 mo.</u></b>
<b>Zones 1 -4</b> Size: 468 x 60 pixels	\$30	\$50	\$100
<b>Zones 5 - 8</b> Size: 234 x 60 pixels	\$30	\$50	\$100
<b>Zone 9</b> Size: 221 x 125 pixels	\$30	\$50	\$100

Advertising in the NCCA Member Directory and Home Improvement Guide is through the Union Newspaper.

Non Member Advertising is double the cost of Member Advertising and is at the discretion of the Executive Director