

Advertising Rates

We require camera-ready artwork for the placement of your advertisement(s).

Acceptable file formats are .jpg and .pdf. If you do not have a graphic designer contact Morphew Designs at (530) 210-8817 for your NCCA special rate. Please e-mail your ads to ncoffice@pacbell.net.

BULLETIN ADVERTISING ~ Full Color

Size	<u>1 mo.</u>	<u>3 mo.</u>	<u>6 mo.</u>	<u>12 mo.</u>
Full Page	\$200	\$182 (\$546)	\$166 (\$996)	\$151 (\$1,812)
1/2 Page (4 1/2H x 7 1/2W)	\$120	\$110 (\$330)	\$100 (\$600)	\$91 (\$1,092)
1/4 Page (4 1/2H x 3 1/2W) (2 1/4H x 7 1/2W)	\$60	\$55 (\$165)	\$50 (\$300)	\$46 (\$552)

Business Card 2 1/4H x 3 1/2W	\$24	\$22* (\$66)	\$20* (\$120)	\$18* (\$216)
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***PLUS** for only **\$6** extra per month add Website Advertising

Classified Ads	FREE	FREE	N/A	N/A
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WEBSITE ADVERTISING ~ Full Color ~ 5 Placements

Size	<u>3 mo.</u>	<u>6 mo.</u>	<u>12 mo.</u>
Business Card Ad Size: 252 x 163 pixels	\$30	\$50	\$100
Banner Ad Size: 468 x 120 pixels	\$60	\$100	\$200
Right Menu Ad Size: 190 x 300 pixels	\$60	\$100	\$200

Online Plan Room Advertising ~ Full Color ~ 5 Placements

Size	<u>3 mo.</u>	<u>6 mo.</u>	<u>12 mo.</u>
Zones 1 -4 Size: 468 x 60 pixels	\$30	\$50	\$100
Zones 5 - 8 Size: 234 x 60 pixels	\$30	\$50	\$100
Zone 9 Size: 221 x 125 pixels	\$30	\$50	\$100

Advertising in the NCCA Member Directory and Home Improvement Guide is through the Union Newspaper.

Non Member Advertising is double the cost of Member Advertising and is at the discretion of the Executive Director