

Network BBQ

Sponsorship

Sponsoring a Network BBQ is a **great** opportunity to directly market your product, service, or business to the Construction Industry. The NCCA represents over 500 local Construction and affiliated businesses that are all invited to attend each function. In summer months, the average number of attendees is approximately 150.

Both NCCA Members and Non-Members are eligible to sponsor a Network BBQ. Sponsorships are secured early and events are booked months in advance. Don't delay!

What does sponsoring entail?

- ★ Sponsors can set up a display for their product/service in the lobby for the month they are sponsoring the BBQ starting on the first of the month. Sponsors are responsible for taking down their display no later than the last day of the month prior to 5:00 pm.
- ★ Sponsors may submit/write an article about their company, product, or service for the weekly Bulletin (maximum one full page). The article will be placed next to the Network BBQ flyer.
- ★ Sponsors provide, cook, and serve food at the luncheon. This includes set-up and clean-up of the conference room. Sponsors may also choose to have the food catered at their cost.
 - *If you do not want to provide the food, the NCCA will provide hamburgers, hot dogs and fixin's for a \$500 charge. The NCCA will also provide set-up and clean-up. The Sponsor will still be responsible for cooking and serving the food.*
- ★ Themes and menu options are up to you! Sponsors may decorate the room, bring props, music, etc. What will you think up?
 - The NCCA also has a full caterer's kitchen for cooking indoors during the colder winter months.
- ★ Sponsors may make themselves and their staff available to talk with our members about their product, service, or business during the event. Greeters and food servers are very effective in welcoming and conversing with members.
- ★ Sponsors can display their product/business and promotional items on tables or provide hand-outs at the door. Raffles are also a good way to interact with members and gather company information (from business cards, etc.).

What is provided from the NCCA?

- ★ Flyer promoting event printed in weekly Bulletin including two (2) printed Bulletins and two (2) e-Bulletins.
- ★ Flyers will be on display in the NCCA lobby.
- ★ Flyers will be sent via e-mail and fax blast reminders to all NCCA members.
- ★ All printing, promoting, and advertising costs will be incurred by the NCCA.

If you have any further questions on sponsoring a Network BBQ, please call 274-1919.

